

The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success



It is impossible to produce superior performance unless you do something different. - John Templeton. What makes a successful CEO? Most people call to mind a familiar definition: a seasoned manager with deep industry expertise. Others might point to the qualities of today's so-called celebrity CEOs: charisma, virtuoso communication skills, and a confident management style. But what really matters when you run an organization? What is the hallmark of exceptional CEO performance? Quite simply, it is the returns for the shareholders of that company over the long term. In this refreshing, counterintuitive audiobook, author Will Thorndike brings to bear the analytical wisdom of a successful career in investing, closely evaluating the performance of companies and their leaders. You will meet eight individualistic CEOs whose firms' average returns outperformed the S&P 500 by a factor of twenty. In other words, an investment of \$10,000 with each of these CEOs, on average, would have been worth over \$1.5 million twenty-five years later. You may not know all their names, but you will recognize their companies: General Cinema, Ralston Purina, The Washington Post Company, Berkshire Hathaway, General Dynamics, Capital Cities Broadcasting, TCI, and Teledyne. In *The Outsiders*, you'll learn the traits and methods striking for their consistency and relentless rationality that helped these unique leaders achieve such exceptional performance. Humble, unassuming, and often frugal, these outsiders shunned Wall Street and the press, and shied away from the hottest new management trends. Instead, they shared specific traits that put them and the companies they led on winning trajectories: a laser-sharp focus on per share value as opposed to earnings or sales growth; an exceptional talent for allocating capital and human resources; and the belief that cash flow, not reported

earnings, determines a company's long-term value. Drawing on years of research and experience, Thorndike tells eye-opening stories, extracting lessons and revealing a compelling alternative model for anyone interested in leading a company or investing in one and reaping extraordinary returns.

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The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint . A book that details the extraordinary success of CEOs who took a radically **none** The outsiders : eight unconventional CEOs and their radically rational blueprint for success / William N. Thorndike, Jr. p. cm. ISBN 978-1-4221-6267-5 (alk. **The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success** [William N. Thorndike Jr., Brian Troxell] on . *FREE* Investment Strategy Analyst Tom Martin reviews The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success, written by **The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success** eBook: William N. Thorndike: : Kindle Store. **The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success** - Buy The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success book online at best prices in India on Amazon.in. **How The Outsiders Became One Of The Most Important Business** : The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success (Audible Audio Edition): William N. Thorndike, **The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success** 13 quotes from The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success: After orbiting the moon, mundane business pr **The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success**. Front Cover William Thorndike. Harvard Business Press, 2012 **The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success** Today I am reviewing The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success. Youve undoubtedly **The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success** The Outsiders: Eight

Unconventional CEOs and Their Radically Rational Blueprint for Success tells the stories of eight successful chief **Book Review: The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success: William N. Thorndike, Brian Troxell: 0191091263297: Books** **The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success eBook: William N. Thorndike: : Kindle Store. The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success by William N. Thorndike (ISBN: 8601400714881) from Amazons The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success - Kindle edition by The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success by [Thorndike. The Outsiders Quotes by William N. Thorndike Jr. - Goodreads** The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success . But as a CEO I do not agree that the entire success of such ginormous organizations have been purely because of their CEOs and how they **The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success eBook: William N. Thorndike: : Kindle Store. Eight Unconventional CEOs and Their Radically Rational Blueprint** The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success eBook: William N. Thorndike: : Kindle Store. **The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint** A book that details the extraordinary success of CEOs who took a radically of thoughtful capital allocation through the stories of eight successful CEOs. for their consistency and relentless rationality--that helped these unique leaders **none** The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success: : William N. Thorndike: Libros en idiomas extranjeros. **The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success eBook: William N. Thorndike: : Kindle Store. The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint** Buy the Hardcover Book The Outsiders by William N. Thorndike at CEOs and Their Radically Rational Blueprint for Success by William. **The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success (8601400714881): William N. Thorndike: Books. The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success de William N. Thorndike: ISBN:**