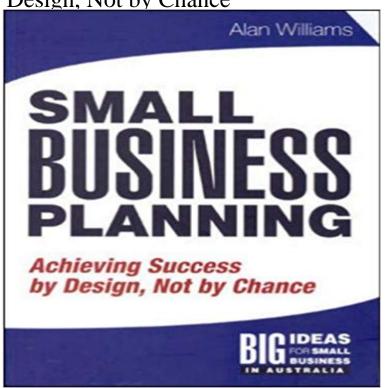
Solutions Manual: Small Business Planning: Achieving Success by Design, Not by Chance



A practical and accessible guide for Australian small businesses wanting to create and build a strategic business plan. Business planning is critical for small business success, and lack of planning is often closely linked to failure rates.

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