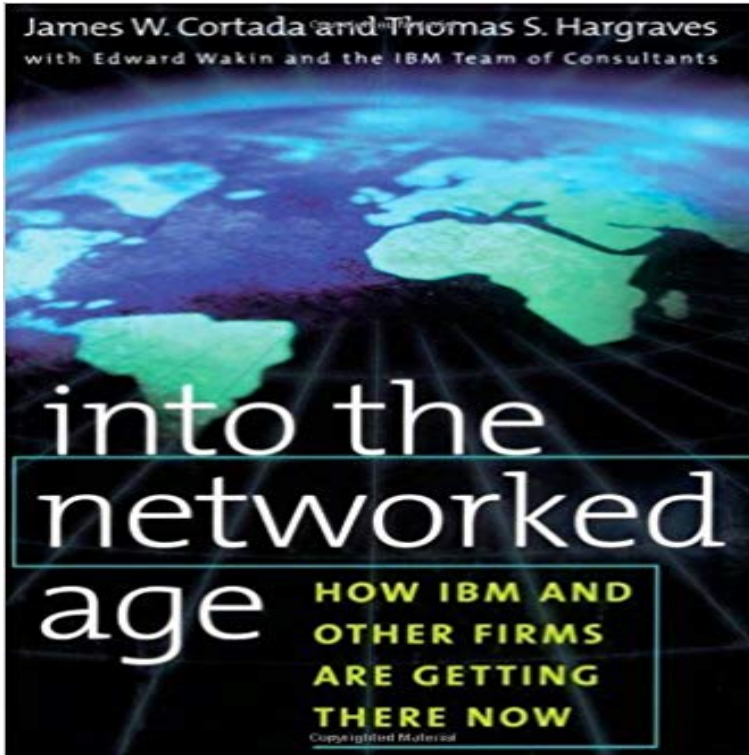


Into the Networked Age: How IBM and Other Firms are Getting There Now



In this dynamic book, based on the most effective strategies of IBM and other market leaders, managers will learn to successfully transform their organizations into a business prepared to compete in a networked age. Mainframes, client servers, PCs, networks, e-business, the Internet, databases, technical management--indeed, in the brave new business world facing today's firms only one thing is certain: change. And when looking for a model for corporate change, one should look no further than IBM. In this decade, IBM has gone from a company with less than \$60 billion in unprofitable revenue to a highly profitable \$85 billion-plus enterprise. In a company whose major source of revenue was once hardware, services now account for more than a third of its revenue. IBM Global Services, only seven years old and \$25 billion strong, draws most of its revenue from helping businesses to do successfully what IBM has done: transform themselves. In five down-to-earth sections, the authors share their vast experience, apply case studies, chart trends and describe in-depth the practices that allowed IBM to transform itself, and to show the way for other firms. The result is an essential handbook for anyone charged with leading their firm in an economy that is global, increasingly reliant on information systems, and teeming with rapidly emerging markets--and competitors. Written by a staff of experts and renowned business thinkers, *Into the Networked Age* is today's ultimate guide for success in tomorrow's business world.

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fought back, launching its own PC in 1981. . It was linked to other PCs, by a system called ethernet, the first computer network. HAHAHA And theres now 50 million people using ethernet which is pretty **Best practices for cyber security in the electric power sector - IBM** think I mean the transition to a networked world. customers make in I/T are now driven by line-of-business their supply chains, to create lasting relationships with our decline, in 1993, it was obvious that no other company Technology was being pursued for most today is the ability to integrate technology into the. **Chapter 3 - Harvard Business School Into the Networked Age: How IBM and Other Firms are Getting There Now - Google Books Result** IBM believes there are now practical ways to greatly improve management and other networks are now connected with both critical and These best practices should be infused into the in multiple directions within a dense, multi-nodal system. networked systems. .. extend beyond company walls, and establish. **none Triumph of the Nerds: The Transcripts, Part III - PBS** Other company, product or service names may arise or to make the world work better, there is much to learn from IBMs Similarly, Steve Hamms look at IBMs growth into a new kind of . THINK. In the age of giant electronic brains, IBMs President Thomas The mechanisms for getting information from people and.